



SLOGAN COMPETITION!

**The Professional Recognition Campaign
has started!!!**

Your HSU Ambulance Team has been super busy of late, and thanks to the valiant actions by our Paramedics last year, we are now engaged in high level talks with the big wigs to ensure that we are on a clear pathway to being recognised as the Professionals that we are!

But, boring bit aside, we also need to get the word out!

We want the public and the polities to know just how valuable we are - We are no longer 'ambulance drivers', but are actually highly skilled, educated, professional clinicians who are ready to transform Out of Hospital Care!

'Professional Recognition Campaign' doesn't roll off the tongue, so we are CALLING for an ORIGINAL, CATCHY, SLOGAN for this campaign and we think the best source of that is our members!

Think a positive slogan that PROMOTES the message that NSW Paramedics offer significant potential for changing the way healthcare is delivered.

THERE WILL BE A PRIZE!!!!

***Email Your Best Slogan to:
PPRcampaign@hsu.asn.au
Entry Deadline: 14th June***



*Authorised by Gerard Hayes, Secretary HSU
NSW/ACT/QLD*

