

## **HEO** update March 2023

Dear Member,

The HSU Health Education Award Industrial Committee continues important work advocating for improved pay and conditions within the profession.

The HEO Award Industrial Committee has identified the lack of public understanding and government support for health promotion and HEOs as the fundamental issue facing our profession.

We know that properly funding health promotion has a cost benefit dividend for the government and improves community health outcomes. Yet we struggle daily with understaffing and a lack of resources, and this makes our challenging work even harder.

This is why the HSU HEO Industrial Committee has made the development of a public promotional campaign a priority, to improve the understanding of our work and demand adequate resourcing. Each month, the Committee has been developing this campaign bit by bit and we are excited to share this with the wider membership soon!

If you're interested in joining the Committee to have your voice heard, please contact blake.adair-roberts@hsu.asn.au with your expression of interest.

If you are not a member, there has never been a better time to join as we take on this exciting challenge. You can join using the following link: <a href="https://www.hsu.asn.au/join">https://www.hsu.asn.au/join</a>.

In unity,

**Gerard Hayes** 

Secretary, HSU NSW/ACT/QLD