

Health Services Union NSW/ACT/QLD

Digital Designer

The Health Services Union NSW/ACT/QLD is a growing 41,000-member strong union that aims to use its collective power to build a fair and just society through improving conditions for our members in the health and aged care industry. The organisation's annual turnover is approximately \$21m, with an employee base of approximately 110 staff.

About the role:

HSU are currently seeking an energetic Digital Designer to undertake a range of digital graphic designs across a variety of digital, online, print materials and video. This is a new role reporting to the Communications Manager. The ideal candidate will have demonstrated experience in building digital design and have exceptional written and verbal communication skills with a passion for change making.

Job Description

- Develop concepts and execute designs across a range of digital projects including websites, tablet/mobile apps, online display media, various social media channels.
- Design and production of flyers, brochures, newsletters, and other collateral.
- Design communication and marketing materials for campaigns and other union purposes, creating innovative and engaging results.
- Work with divisional managers across the organisation to develop video and photography content for the organisation.
- Develop, update and maintain existing marketing and communications materials.
- Arrange printing, installation and distribution of HSU communication material.
- Approve use of HSU logo in all publications, internal and external.

Desired Skills, Experience and Qualifications

- Qualifications in media or graphic design
- Minimum of 2 years' experience in Web and Graphic Design producing assets for all digital channels (social, google and web advertising)
- HTML, XML, PHP and CSS, Sublime Text and WordPress skills
- Exceptional design and layout skills.
- Demonstrated experience and sound knowledge of web (WordPress) and Press/Digital print production processes.
- Sound understanding of SEO and tools such as SEMrush, Hotjar and Google Tools (Analytics, GTM, optimize)
- Proficient in video and photography skills.
- Strong knowledge of the Adobe creative suite (in particular InDesign, Photoshop, Dreamweaver and Illustrator), and modern print technology
- Project Management and Team Chat tools such as Microsoft Team
- Excellent organisational skills, strong attention to detail, the ability to meet deadlines and to work under pressure

If you are a true team player who enjoys working in a participative, empowered environment and achieves high work standards, please forward your resume and cover letter with subject line: **Digital Coordinator application to: hr@hsu.asn.au**

Please attach your portfolio to your application. Applicants with no portfolio attachment will not be considered.

For further information please contact Linda Zutitis on 1300 478 679 or by email: Linda.Zutitis@hsu.asn.au

Applications close: COB Friday 20 March 2020

ONLY APPLICANTS WITH THE RIGHT TO WORK IN AUSTRALIA WILL BE CONSIDERED FOR THIS ROLE